

## School of Activism

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<b>Title:</b>	School of Activism
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<b>Duration:</b>	4 months <u>Each module is designed to be organized in three full days.</u> <u>20-22 hours for each module.</u> Module 1: <b>20,21,22 December 2021</b> Module 2: <b>January 2022</b> Module 3: <b>February 2022</b> Module 4: <b>February 2022</b> Module 5: <b>March 2022</b>
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<b>Application deadline</b>	For the first group of applicants, call is open until <b>12 of December 2021, 23:59 hrs.</b>
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<b>Objective:</b>	<u>The School of Activism</u> is an annual capacity building program that will serve as a space for professional education to CSOs aiming at increasing the skills, competence, and professionalism of small and medium sized CSOs/grassroots to actively participate in public affairs and policy-making processes while pursuing participatory advocacy and transparency principles. The curriculum and delivery of the program is designed using a holistic approach whereby the selected CSOs will attend capacity building trainings and workshops on (1) internal governance and financial management (2) gender mainstreaming (3) systems and processes for impact assessment and fundraising, (3) participatory advocacy, and (5) community mobilization techniques.
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<b>Participants:</b>	Each year a <b>group of 20 to 25 CSOs</b> representing diverse communities, from different geographic regions will be selected to attend the school. <ul style="list-style-type: none"><li>• To be a Civil Society Organization, registered in Kosovo;</li><li>• To be a Civil Society Organizations operating mainly at the local level;</li><li>• Have community activity and / or interest in involving citizens in the work of the organization;</li><li>• - To have identified as a need the development of various internal documents in improving the procedures and regulations for the functioning of the organization;</li></ul>
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**Modules:** Each module is designed to be organized in three full days.

**Module 1: Internal Governance and financial management:** the module covers main principles and guidelines for good CSO governance and freedom of association; documents, systems, procedures, and legal requirements for CSO governance; main types of CSOs, governing bodies and their role; accountability, professional and ethical standards for CSO governance; accountability systems, mechanisms and processes; Financial Management; budgeting and accounting and reporting to state authorities.

**Module 2: Gender mainstreaming:** the module will cover the importance of having a gender perspective throughout the work of the organization. It will focus on considering women's, girls', boys' and men's needs and situations in the design, implementation, monitoring and evaluation of the programs/projects and how to conduct a gender analysis for the organization's needs.

**Module 3: System and processes for impact assessment and fundraising:** Getting to know the rationale, potentials, and challenges of monitoring and evaluation for impact assessment; identifying different contexts and purposes of M&E; Learning a systematic process to develop M&E systems at the project and program level and their linkages with organization's objective and mission; identifying the variety of fundraising options; strategies for identifying potential stakeholders for fundraising; how to use the data from monitoring and evaluation for fundraising purposes.

**Module 4: Participatory advocacy:** the module covers a theoretical perspective of participatory democracy and advocacy; constituency involvement in the work of CSOs; the policy-making cycle, citizens role in policy and decision making processes; main formal mechanisms for citizen participation in policy making in local and national level; existing mechanisms and entry points for citizens participation in Kosovo's EU integration process.

**Module 5: Community mobilization techniques:** the module covers defining community and its dimensions; Mobilization of the constituency, networking, and coalition building; techniques for developing an on-going dialogue between community members and CSO representatives; Methods and techniques on how to empower citizens to address their own and their community's needs; benefits of community mobilization and role of community mobilizers; Introduction to communication plans and PR and tools for effective communication.

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**Outcome:** With the participation of CSOs in the School of Activism, each participating CSO will be able:

- To better understand the organization, internal governance and financial management of the organization;
- Use appropriate forms and tools to identify the needs of the community to which they are committed;
- Develop a clear strategy or activity plan for achieving the goals of the organization;
- Include gender mainstreaming within internal and external activities of the organization;

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- Create better strategies for fundraising, project planning and implementation;
  - Participate in decision-making processes, at local and central level, with better knowledge of participatory advocacy methods;
  - Understand better and be more competent in applying community mobilization techniques;
  - Create a network of organizations and cooperation with different groups for the common interests and goals of the organization
  - During the participation in the School for Activism, and after the end of the School the participants will have the opportunity to benefit:
  - Continuous mentoring and advice by experts engaged by the Center for addressing and advancing specific issues of the organization;
  - - Networking and cooperation with other civil society organizations for joint engagement in advocacy initiatives, addressing the needs of the community, etc.

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**Methodology:**

- Lectures
- Presentations
- Exercises
- Field Visits
- Individual and group assignment
- Video materials
- Guest Speakers

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**Timeline:**

Each module is designed to be organized in three full days.

20-22 hours for each module.

Module 1: 20,21,22 December 2021

Module 2: January 2022

Module 3: February 2022

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